OCT 20 1925/

BIG PAL

Photoplay in 5 reels

Story by Jules Furthman

Directed by John G. Adolfi

Author of the photoplay (under section 62) Banner Productions, Inc. of U.S.

EXHIBITORS SERVICE BOOK

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WILLIAM
RUSSELL
JULANNE JOHNSTON
MARY CARR
MICKEY BENNETT



A WILLIAM RUSSELL

Your Lobby Sells The Picture

~^^^^









LOBBY

HAND COLORED ART PANELS 8 - 11 x 14

 $8 - 11 \times 14$ $2 - 22 \times 28$













gir No tha cal An original Story of a

Square Fighter
in the

Squared Circle

A Royal Production

"BIG PAL"

Starring William Russell

Distributed by the

Henry Ginsberg

Distributing Corporation



WILLIAM RUSSELL Star Cut No. 1

lovely daughter of a wealthy family, is interested more in the betterment of humanity than in society. Accordingly, much of her time is spent in welfare work in the settlement districts and that is where the incident occurs which marks the opening of this narrative.

Accompanied by the truant officer Helen is making a tour of the tenement district. In the narrow limits of a twisting street they come upon a group of ragged boys engaged in the business of fighting. The youngsters are making something of a business of it, mimicking the scene at a professional prize ring to the best of

their ability. The leader is easily recognized, urging the fighters on, eager to don the gloves himself.

Helen interferes, shocked at the boyish brutality they display in their game. She inquires their names and Johnny Williams, the laughing leader, proudly advises her that his father, Tim, is trainer for his Uncle Dan, who is soon to box for the championship. Interested in the boy, Helen takes him in her car to the training quarters.

As they enter the big barn-like training room, Dan is in the ring with a huge sparring partner. Before he sees the visitors the fighter steps in and drives home a blow which knocks his opponent to the canvas mat, where he lies quite unconcerned about anything further.

"Oh, you brute," Helen cries and hurriedly leaves the place. Frightened far more by the appearance of a beautiful woman in the quarters than he would be by any grisly battler, Dan is abashed.

On the following morning Dan is taking his exercise through the countryside, running easily along the road with his trainers trailing him. In the distance a horse and rider appear. The horse, shying at some object beside the road, bolts and the rider

is unable to control him. Then Dan recognizes that the rider is a woman. Leaping into a passing motorcar he urges the driver ahead. As they come abreast of the racing horse, Dan leaps out and brings the animal to a halt, catching the girl as she falls from the saddle. Not until then does he realize that he has saved the girl who called him a brute.

The STORY

Not

Publication



JULANNE JOHNSTON Star Cut No. 2

Helen has a change of heart when she recognizes her savior. She becomes rather proud of Dan's strength and his clean outlook on life. She introduces him to her father, Judge Truscott, and a warm friendship is born.

In the meanwhile, Dan has dismissed Lawson, his trainer and the man has boasted that he will make the fighter suffer. By chance, Johnny Williams, playing around the fight quarters, overhears Lawson and boy-like, hides in the toolbox of the ex-trainer's car. There is a definite plot in the wind and the boy overhears it. But unfortunately, there is not room in the toolbox for both him and his dog, so they are caught. Realizing that Johnny has heard too much, Lawson locks the lad in a cellar and goes on with his companions to revenge himself on Dan.

When a night passes, Johnny's mother is frantic with worry and grief. She is an invalid and the shock of her boy's disappearance threatens to shorten her life. At this time Dan receives a letter stating that unless he loses the forthcoming fight in the fifth round Johnny will never be returned. Dan, realizing that the plotters are sincere, determines to lose the fight.

On the night of the battle, Dan enters the ring nervously. In the first round he finds that he is the better man, but he permits his opponent to stay on. The second and third rounds are the same and in the fourth, when Dan is feigning signs of weariness in order to prepare for his faked defeat in the fifth, there is a rush of feet in the aisles, shouts and whistling and Johnny Williams comes running down to the ring, followed by a crowd of boys. In their wake comes Helen, half laughing, half crying.

In a flashing instant Dan understands. They have found

Johnny somehow. Helen is out there wanting him to win. And he turns quickly, lowers his massive head and sends home the blow that makes him champion.

Later, he is told that Johnny's "gang" discovered his
whereabouts in the cellar,
helped him to escape and took
him straight to Helen. Then
Dan, the champion, goes
straight to Helen, too.

THE CAST

Dan Williams	WILLIAM RUSSELL		
Helen Truscott	Julanne Johnston		
	Mary Carr		
Johnny Williams	Micky Bennett		
Tim Williams			

News and Feature Stories For Use In Advance

RUSSELL FREES FILM SECRET ON PICTURE FIGHTS

Certainly They "Draw" Their Blows, or the Insurance Would Go Up.

Some one new to Hollywood approached William Russell when he was making the Royal picture, "Big Pal."

"Do you fellows really hit each other in these movie fight scenes?" asked the visitor.

Russell leaned forward, his fingers over his lips. "S-s-s-h," he hissed. "We don't. We draw them —when we can."

Then he pointed to an extra who plays the part of his opponent in "Big Pal." The man had his right hand bandaged and one eye was large and black.

"He tried to 'pull' a blow on me, but instead, he hit my elbow," explained Russell. "In fact, he hit my funny bone. Then I tried to pull a blow on him and somehow it slipped right to his eye."

Both Russell and the extra laughed.

"Seriously," the star continued, "we do try to avoid hurting one another as much as possible. If we didn't the life and accident insurance rates would be prohibitive, aside from our own standards about humanity. But it's hard to do. Somebody usually gets hurt in a rough house. Too bad, but it can't be helped."

WILLIAM RUSSELL AND MARY CARR IN GREAT PICTUR

In the forthcoming Royal picture, "Big Pal," which comes to the Theatre for Mays, William Russell is the star, with the famous Mary Carr in a prominent role. Russell, former light heavyweight amateur champion of the ring, has the part of a successful fighting man and Mary Carr impersonates his lovable old mother.

Others in the cast are Julanne Johnston, "Micky" Bennett and William Bailey.

The story is the original narrative of a square fighter in the squared circle, who not only battles a powerful adversary on the resin, but who fights crooked gamblers and unexpected "breaks" of bad luck to a knock-out.

The picture has in it a striking element of youthful hero worship in which little "Micky" Bennett, played by Johnny Williams, will please the youngsters.



Scene Cut No. 1

IN GREAT PICTURE William Russell Playing In Fight Film "Big Pal" Says It Isn't So Much the Blow As the After-Effects.

Former Light Heavyweight Amateur Champion Discusses the Power of Shock Punch on Battle.

KNOCK-OUT blow sometimes is the most merciful stroke there is," said William Russell, former amateur light heavyweight champion, who now is noted for his work before the comera. "It is never the cruel thing some people believe it to be," he continued. "The blow itself doesn't hurt at all. It's the after-effects."

"The blows that are cruel are the jabs that bore into a man's heart and stomach and rip his skin." the big actor went on. "When the knock-out comes it is just a jolt—and oblivion. Some times the victim awakens with a dull headache. Then again he may come to fit as

the proverbial fiddle. But you've asked me how the blow feels . . .

"Well, it's hard to describe. As I say, there is a sudden jolt without pain. For a moment you just seem to float and then everything is quiet. The lights are out. You might as well be asleep. But I insist there isn't any pain."

The story deals with a clean battler who is approached by crooked gamblers. His mother's influence wins over them and his mighty fists defeat a tough opponent.

FORMER "CHAMP" DONS GLOVES FOR MOVIE CAMERAS

William Russell, One Time Amateur Belt Holder, Is Fighting on Screen.

This is a Royal picture distributed by Henry Ginsberg and the first in which Russell returns to the ring in a long time. Hollywood has always known this actor as an athlete, for he sticks to his training as faithfully as if he were yet contending for honors in the squared circle.

Another notable of the film world appears in "Big Pal," in the person of Mary Carr, who will be remembered as the mother in "Over the Hill," as well as for other roles of a touching dramatic character in which she has been featured.

others in the cast are Julanne Johnston, "Micky" Bennett and William Bailey, all well known for their work in pictures. Bennett is a youth incidentally, who carries himself well before the camera. They knew him as "Micky" in school and the name clings in the studios. In the fight scene Bennett is Russell's juvenile "pal" and according to still pictures sent here in advance, the scene is extremely active with some real fighting going on.

The story concerns a professional pugilist who is tempted by gamblers to throw a fight. The memory of his crippled mother and her code of honor cause him to enter the ring like a young whirlwind, winning a moral battle as well as a struggle with the gloves.



WILLIAM RUSSELL EN

Scene Cut No. 2

Reviews and Last Day Notices With A "News Angle"

RUSSELL SCORES IN FIGHTING ROLE WITH MARY CARR

Opens "Big Pal," a Picture of the Squared Circle with Good Plot.

There is something beside acting in the appearance of William Russell as the professional man of the prize ring in his latest picture, "Big Pal," which opened for days at the Theatre last night. The audience sensed it immediately. Analyzed, this other ingredient becomes naturalness. Russell, you see, was one time amateur

mediately. Analyzed, this other ingredient becomes naturalness. Russell, you see, was one time amateur light heavyweight champion.

He appears to be at home in the atmosphere of the story at every point, whether in the humble home of his mother (Mary Carr), or in the glare of the lights in the squared circle. Russell gives a more than creditable performance and the work of his colleagues goes for to make "Big Pal" one of the best pictures that has come from the Royal studios this season.

Mary Carr, always remembered for her remarkable work in "Over the Hill," is the same, sweet-tempered old mother in "Big Pal." Others in the cast who give excellent account of themselves are Julanne Johnston, "Micky" Bennett and William Bailey.

The story tells of a fighter who is tempted by crooked gamblers to throw a fight. They fail on two counts. The inherent honesty that his mother has instilled in the boy leads him to beat temptation and whip his adversary in as realistic a screen battle as ever has been photographed.

screen battle as ever has been pho-

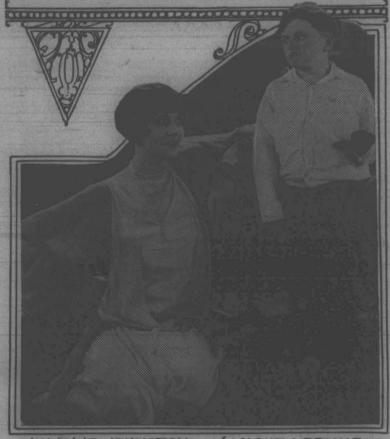
screen battle as ever has been photographed.

"Big Pal" doesn't point a moral. It just tells a darn good story and tells it in such a way as to appeal to every square-shooter in the house. Judging from the applause last night, by the way, the must have been full of red-blooded lovers of the square deal.



WILLIAM RUSSELL and JULAN

Scene Cut No. 3



JULANNE JOHNSTON and MICKEY BENNETT in BIG PAL - A ROYAL PICTURE

Scene Cut No. 4

Former Amateur Light Heavyweight Champion Shows That He Still Packs a Wallop and Is Fine Artist As Well.

Strong Story of Mother Love and Right Thinking Son Will Appeal To All Classes.

In the true sense of the phrase, this new William Russell picture, "Big Pal," may be called a picture with a punch. In fact, it is a picture with a dozen punches and in the vernacular of Hollywood, the result is a knock-out. That became evident last night when "Big Pal" opened a engagement at the Theatre.

Theatre.

In the cast with Russell are Mary Carr, famous for her impersonations of "mother"; Julanne Johnston, "Micky" Bennett and William Bailey. Without an exception these performers give the very best support to the star. And the story is worthy of their labor.

A young fighting man gradually reaching his goal, with the belt not entirely beyond his vision, is approached by a set of gambling crooks with a proposition to throw a fight. There is money in it and he needs the cash. The temptation is very great. Then too, there are other reasons and complications, which go to make an extremely able plot. able plot.

But the fighting man, strong in the ideals which his old mother has instilled in him, jumps over the ropes on the night of the big battle with the determination to fight

clean and win if he can, whether he loses money and opportunity or not. The fight itself is one of the most realistic scenes flashed on the screen here in some time.

One good reason for this, of course, is the fact that William Russell used to be the amateur light Russell used to be the amateur light heavyweight boxing champion of the world. Certainly he wins the scrap. And there isn't a slow moment in the picture from the opening shot to the fade-out.

Red-blooded people are going to enjoy "Big Pal" about as well as anything Russell has ever done, which is saying a great deal.

"BIG PAL" OPENS

acclaimed throughout the civilized world, has the character of the mother. Others in the cast are Julanne Johnston and William Bailey. The picture is an original story of the prize ring and every effort was made to give it the most realistic effect, according to the advance announcements.

"BIG PAL" OPENS TO LARGE HOUSE AND PLEASES ALL

William Russell In Fighting Role Has Fine Part Well Played.

All indications last night pointed to a crowded engagement of "Big Pal," the Royal picture starring William Russell, which plays here for the next....

Mary Carr appears as the devoted mother and performs her role as well as she did in the picture which brought her international fame, "Over the Hill." Others in the cast are Julanne Johnston, "Micky" Bennett and William Bailey.

The story is of the fight ring, in which Russell is particularly at home, having been the light heavyweight champion of the amateur ring until a few years ago. He is given fine support and starts off with the benefit of a first rate story.

A young fighter is tempted by crooks to throw a fight. He needs the money and the prestige which they have in their power to give him. But the ideals of his mother are stronger and he wins—both the moral battle and the fight in the ring.

If a "Knock-Out" Is a Good Picture, Then See "Big Pal"

William Russell Stars In First Rate Picture of Love and Action.

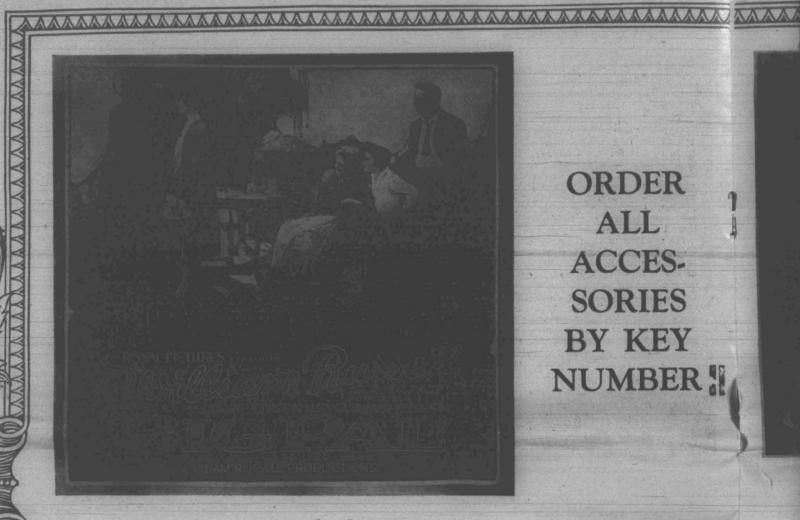
N the vernacular of the motion picture industry they call a great picture various things, Sometimes it is a "wow," again a "lulu" and still more often, "a knock-out."

According to that definition, this latest Royal picture, "Big Pal," with William Russell as the star, certainly is a knock-out in more ways than one. It is a story of the fight arena and Russell scores a knock-out in one of the most realistic battles ever screened.

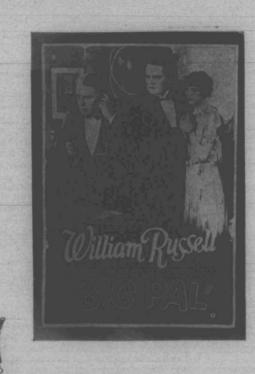
This is more interesting by reason of the fact that Russell was once light heavyweight champion of the amateur ring. Supporting him in the cast of tig Pal," are Julanne Johnston, Mary Carr, "Micky" Bennett and William Bailey.

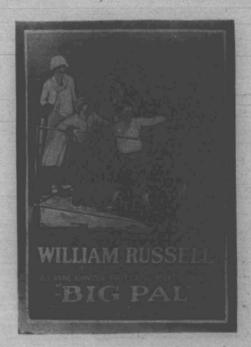
"Big Pal" opened last night at theTheatre for

Posters That Will A

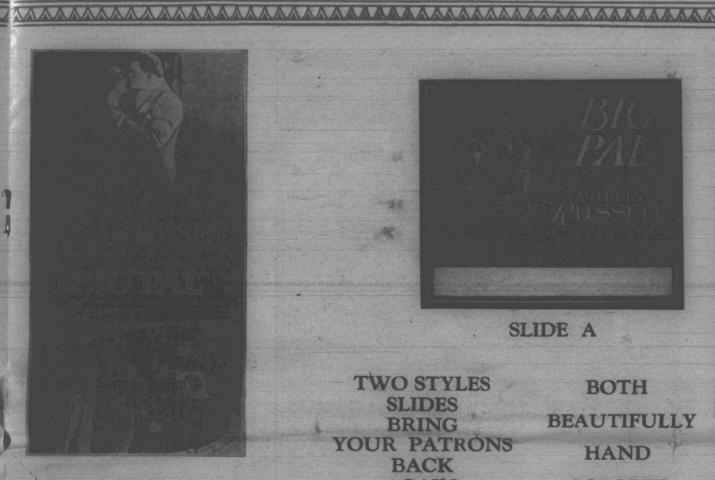


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SLIDE B



Pertinent Personality Paragraphs For Print

"Bill" Russell is Real "Big Pal" to All Young Boys



A ROYAL PICTURE BIG PAL

MARY CARR KNOWN AS "MOTHER" ON SCREENS OF WORLD

Of all the actresses on stage or screen who ever played a mother role, none has attained the fame of Mary Carr, whose impersonation in "Over the Hill," sent her name throughout the civilized world. Again in "Big Pal," the Royal picture starring William Russell, Mary Carr plays the mother role, this time as the guardian angel of a fighting man.

Scene Cut No. 5 RUSSELL'S PICTURE IS CLOSING

ago.

Not least of the strength in the film lies in the work of Mary Carr as the mother and also, in the support of a capable cast. Included among the performers are Julainne Johnston, "Micky" Bennett and William Bailey.

"MICKY" BENNETT IS BOYS' HERO

In San Francisco the schoolboys distinctly remember that he was exactly that. While "Micky" never went away with any championship belts, he stood up against some of the toughest fighters on the lots and won an enviable reputation as a lad who could "give it or take it." It was said of him in his schooldays that Bennett was one of the cleverest boys in classes or on the field.

SCREEN STAR IS FRIENDLY AID TO TROUBLED YOUTH

Advises Lads and When Financial Aid Is Needed He Gives That Too.

This is a story that never became known until William Russell, the screen star, finished his latest picture, "Big Pal," a Royal production which is to play a day engagement at the Theatre commencing......

"I'd like to run off a print of this privately," he suggested at the studio.

"Important guests, or something, Bill?" he was asked.

"Very."

Accordingly, the date was set and the projection room was turned over to Russell. An hour before the showing the watchman at the main gate was attacked in mass formation by nearly a hundred boys, all with passes signed by William Russell.

Then the story came out. The screen actor has been "Big Pal" to a group of Hollywood boys for several years. He is personal advisor, banker and sometimes, administrator of stern justice. What Russell says goes, so he is judge and jury.

"Big Pal" is a picture of the squared circle and Russell is at his best as a professional fighter. It will be recalled that he was light heavyweight champion of the amateur ring some years ago and he has not lost his cunning. In the cast with Russell are Mary Carr, Julanne Johnston, "Micky" Bennett and William Bailey.



Scene Cut No. 6

ADVERTISING CUTS

ROYAL PICTURES PRESENTS WILLIAM RUSSELL in BIG PAL with JULANNE JOHNSTON MARY CARR MICKEY BENNETT



Ad Cut No. 10

Mark to the

Picture of Sacrifice and Bravery on Part of Mother, Son and Close Friends, Said to Be Representative.

ACTRESS IN ROLE PLAYED IN LIFE

Julanne Johnston, who plays opposite William Russell in "Big Pal," the Banner picture coming to the Theatre for days, has the role of a beautiful settlement worker. She is seen working in the slums, giving particular attention to the young boys of the streets to whom she is a guardian angel.

It is known around Hollywood that Miss Johnston spends much of her time off the lot in this particular work. She is a favorite among the youngsters of Hollywood, but as there is comparatively little settlement work necessary in the film city, she frequently journeys to San Francisco to minister to her friends in the districts of the poor.

Incidentally, Miss Johnston has an odd philosophy about charity work.

"In the first place," she says, "it is wrong to call it charity work. Anything we do for others really is selfish. We get pleasure out of doing it, don't you see? So after all, we do it to please ourselves. For instance, if you get a thrill from helping some family out of a hole, the thrill repays you for whatever you do. So in the long run, doing for others is just doing for yourself."

The story deals with a young fighter who is forced to consent to lose a championship, or sacrifice an old mother through shock at the loss of her boy. Kidnappers who have hidden the boy away, promise to return him if the fighter will lose in the fifth round. This he agrees to do.

At this point, however, the missing boy's young chums come into the story and pool their efforts on behalf of the worried fighter. How they win their battle, enabling him to win his fight too, goes to make one of the most entertaining stories recently brought to the screen.

Mary Carr, as the invalid mother of the missing boy, has the role in which she excels. Julanne Johnston, as the lovely sweetheart of the fighter and the friend of the boys who love him, plays the part with just the right understanding. Russell, of course, is the fighting man and is thoroughly at home, having once been amateur light heavy-weight champion of the world.

The boy, played by little Micky Bennett, is all boy and never loses the atmosphere of his role throughout the picture.

"Big Pal," according to all advance notices, is a picture which should hold particular interest for every member of the family. It will play at the Theatre until

TRAILER SERVICE

ON "BIG PAL"



JULANNE JOHNSTON and MICKEY BENNET

scene Cut No. 7

National Screen Service, Inc., with offices at 126 West 46th Street, New York, and 845 South Wabash Avenue, Chicago, furnishes trailers containing dramatic high lights for all Royal photoplays.

Trailers for "Big Pal" consisting of the main title and 75 feet of carefully selected scenes, are available at a small cost.

You can obtain a regular monthly trailer service on Royal pictures at reduced rates by applying to either of the main offices of National Screen Service, Inc. This is a medium of exploitation that has proved unusually successful. You can use it to box office advantage. Order direct from National Screen Service. Inc.

RUSSELL'S LATEST

PICTURE IS HERE ROYAL PICTURES presents~

The latest William Russell picture, "Big Pal," opens tonight at the......Theatre where it will be continued for.....days. Others in the cast are Julanne Johnston, Mary Carr and Micky Bennett.

"Big Pal" is the story of a great fighter, a great fight and a boy who helps his hero win. Russell, in the role of the champion, is much at home, for he once was amateur light heavyweight champion of the boxing world.

Mary Carr has the mother role which she plays with the grace which made her famous in a similar part in "Over the Hill." Others in the cast are said to be exceptionally well placed in their respective roles.



Ad Cut No. 9

EXPLOITATION and ADVERTISING

ROYAL

ORGANIZE "BIG PAL" CLUB

With the co-operation of your local newspaper, or more, if there are others, it should be a popular piece of exploitation to launch among the men a "Big Pal" club for the newsboys of the town. Such a club could be based on the idea that a group of business and professional men would agree to meet with the boys at certain times, say once a month, when a speaker would address them. The boys could be induced gradually to bring their confidences and their troubles to the "Big Pals," with assurance that they would be helped to grow up into useful citizens. This plan might be especially well received in the Rotary or Kiwanis or Lions clubs of your city. It might also be accepted by the Elks, Eagles, Moose, Knights of Pythias, or some other fraternal order. The publicity would be a powerful help for your showing and the "Big Pal" club might develop into a lasting benefit for the community.

ATHLETIC CLUB TIE-UP

William Russell, who stars in "Big Pal," was once amateur light heavyweight champion. Calling this fact to public attention in the advertising and billboards, exhibitors would find athletic clubs glad to arrange "tie-ups." Arrange a display of stills and copy in the clubs and offer free tickets to the amateur champion in each boxing in your town.

When these young fighters appear in your theatre, arrange to have them introduced from the stage. If they desire to issue challenges let them do it. The resultant publicity will aid you and the picture.

BIG PAL

WITH WILLIAM RUSSELL

JULANNE JOHNSTON

MARY CARR -MICKEY BENNETT

A WILLIAM RUSSELL

PRODUCTION

Ad Cut No. 13

PICTURES presents~





Ad Cut No. 11

ROYAL PICTURES presents
WILLIAM RUSSELL



Ad Cut No. 12



Ad Cut No. 14

BANNER PRODUCTIONS PRESENT WILLIAM RUSSELL in

"BIG PAL"

with all Star cast

DESCRIPTIVE FILMUSIC GUIDE

By MICHAEL HOFFMAN

				COMPOSITION SUGGESTIONS
C Appearing	Time	Descriptive Action	Tempo of Action	(1st) *Tax Free.
Cue on Film	Min.	ot Each Scene	& Music Required	(2nd) **Taxable.
		24		warshis water day to the balance of sort
T At Screening of Title	2 I	ively and comical	2/4 Allegro	**Spririt of Youth (Dahlquist)
T Break clean, no dirty	1/2 1	Kids fight(Watch Bell ring)	2/4 Hurry	**Gaiety (Savino)
T Helen, daughter of		veutral	2/4 Moderato	**Venetian Barcarolle (Golden) **Debutante (Rapee)
S Fight scene	1 1/4 I	Rather exciting	2/4 Hurry	*Excitement (Briel) *Decavent Mirage (Marie)
S Women stop fight				**Romantic Moleda (Males)
T Dan Williams who is				**Strolling Dolla (Linder)
S Russel and man start bout.				**Trembling Anxiety (Mozart)
Γ You brute, you—you				**Cupid's Garden (Eugene)
T The Williams home				Song D'Amour (Ascher)
S Little boy kiss grandma			6/8 Allegretto	**Whime of I am (Para)
T Not all of boxing				*** *** *** *** *** *** *** *** *** **
S Horse runaway				**The Plunderer (Hoffman)
S Woman is rescued				*At Twilight (Golden)
T It took Dan three months				**Romantic Melody (Macbeth)
T You kids gotta manage				*Pursuit Myst. (Breil)
S Men discover kid in box				*The Meeting (Jebe)
T In their hours together			y)4/4 Romance	*Theme
T Don't handle him				*Plotting Maestoso (Schertzinger)
S Man telephones				*Incid. Symph. 14 (Luz)
S Man leaves cap at door				*Dramatic Suspense (Kempinski)
T Thousands pack the great	3			*Exasperation (Maykels)
S Bell strikes Round One (fig		Bell strikes once (Drummer notice)		*Furious Enemies (Damaur)
S Kid discovers pal in cellar			4/4 Mysteriosc	**Grussome Tales No. 1 (Panes)
S Bell strikes Round Two (fig Note: Watch bell strokes on all I T I can't stand to see		(Dummar notice)	2/4 Agitato	*Approaching Tornado (Luz)
T Go get him Big Pal				**De. Allegro (Savino) **Massacre (Schertzinger)
S Winner leaves ring			4/4 Romance	**Furioso No 1 (Love)

End with Heavy Chord AS RUSSELL DIMS LIGHTS—Till Eng.

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